

# Nigeria Jobs Expertini®

## Business Relationship Manager (Abia)

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Company: Moniepoint Inc

Location: Nigeria

Category: other-general

### Who we are

Moniepoint is a financial technology company digitizing Africa's real economy by building a financial ecosystem for businesses, providing them with all the payment, banking, credit and business management tools they need to succeed.

### What we do

At Moniepoint we are a customer-focused community, dedicated to crafting solutions that redefine our industry. We have several products that provide essential services for businesses such as credit, overdrafts etc. We leverage artificial intelligence and data to make our decisions but also have the technology and data-driven best practices used to support our businesses.

### About the role

**Location** : Remote (Full-time)

We are currently looking to hire a Business relationship manager, the ideal candidate will be responsible for Merchant Acquisition, developing sales strategies and identifying business growth opportunities.

### What you'll get to do

Engage in business development activities and solicitation of new business; Customer acquisition through sale of the bank's products and services.

Cross selling of bank products and services.

Actively seeking out new sales opportunities through cold calling, networking and social

media

Create marketing strategies to achieve sales targets.

Conducts daily meetings with the sales team and carry out reviews on the previous day and jointly plan for the week ahead

Manages and maintains current business relationships

Conducting market research to identify selling possibilities and evaluate customer needs

Participate in market stalls, community fairs and cluster marketing events Trade Fairs

Implement best practices to meet customers' needs and requirements.

Prepare and deliver appropriate presentations on products and services

Collaborate with team members to achieve better results

Gather feedback from customers or prospects and share with internal teams

Understand customer financial needs and objectives.

Recommend appropriate financial product or service to the customer.

**To succeed in this role, we think you should have**

Minimum 4-5 years in-depth sales experience, preferably in the banking, fintech or similar industries.

Strong understanding of the local financial services industry

Experience in marketing/sales within the banking sector with emphasis on onboarding and managing Merchants.

Experience selling lending services and merchant POS devices to corporates should be an added advantage (Good network of enterprise merchants)

Strong business acumen and analytical thought process.

Ability to execute goals independently with little or no supervision.

Excellent communication skills.

Tertiary education from a recognised institution.

Must be resident in Abia State

### **What we can offer you**

**Culture** -We put our people first and prioritize the well-being of every team member. We've built a company where all opinions carry weight and where all voices are heard. We value and respect each other and always look out for one another. Above all, we are human.

**Learning** - We have a learning and development-focused environment with an emphasis on knowledge sharing, training, and regular internal technical talks.

**Compensation** - You'll receive an attractive salary, pension, health insurance,, Employee Stock Options, annual bonus, plus other benefits.

### **What to expect in the hiring process**

A preliminary phone call with the recruiter

An interview with the Hiring Team.

An interview with a member of our Executive team.

Moniepoint is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees and candidates.

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