

Community Manager

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Company: Jenniez School

Location: Lekki Phase 1

Category: other-general

- Develop a content marketing plan and editorial calendar
- Set and implement social media and communication campaigns to align with marketing strategies
- Create engaging and shareable content for a blog, facebook page, Instagram, monthly newsletters and /or promotional video
- Monitor social media campaigns and analyse web traffic from the online community using key performance indicators(KPIs)
- Execute community initiatives and programs
- Respond to comments and customer queries in a timely manner
- Monitor and report on feedback and online reviews
- Coordinate with Marketing, PR and Communications teams to ensure brand consistency
- Stay up-to-date with digital technology trends

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