

Creative Video, Creator And Editor

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Company: Fuzu

Location: Nigeria

Category: arts-design-entertainment-sports-and-media

Job Summary

Contract Type:

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The objectives of this role are to:

Set a high bar for video marketing deliverables

Ensure consistency in daily content

Enhance social media and overall marketing strategies

Identify and implement improvements in the video editing process

Produce content for diverse audiences and platforms

Keep up-to-date with the latest video marketing trends.

Qualification / Skills

Bachelor's Degree in a relevant field.

2 - 5 years of work experience

Solid experience using video editing software like Adobe Premiere Pro, Adobe After Effects, Final Cut, etc.

Ability to use audio editing tools like Adobe Audition, Audacity, etc.

Familiar with design creation tools Adobe Photoshop

Comfortable with social media edition tools like Canva, Capcut, VN

Proficient in creating concept boards and other visual representations of planned edits for video projects

Capacity to communicate effectively

Ability to pick out attention-grabbing shots

Excellent storytelling skills

Knowledge of basic editing principles

Attention to details.

Preferred Qualifications:

Strong project management skills

Ability to work with multi-track split audio

Creative experience in filmmaking and videography

Knowledge of aspect ratios and video encoding formats

Experience with high-resolution file transfer applications

Talent for sound design.

Responsibilities

Shoot and edit short and long-form videos for the organization's website and social media accounts

Take charge of video ideation and creation

Ensure videos meet the marketing team's specifications and guidelines

Capture high-quality photographs and videos

Execute projects on both on-site and off-site locations

Create and curate shareable video content to grow brand influence and awareness

Utilize audio content to create shareable social media content

Creation and editing for podcasts, behind-the-scenes activities, talk shows, etc.

Sound editing and audio recording

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