

Editor in Chief

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Company: eRecruiter Nigeria

Location: Lagos

Category: arts-design-entertainment-sports-and-media

Our client; an Africa and Middle East-focused venture arm of the world's largest blockchain project is looking to hire for an Editor in Chief position to join their team for the African and Middle east market space. The Editor in Chief's main responsibility will be creating and managing Africa's largest startup media community media platform. **General editorial Task:** Determine guidelines for publications: The Editor-in-Chief is responsible for determining the tone and scope of the publication.

Review Content: Review each issue to ensure there are no copy errors or inappropriate content.

Hire and lead the editorial team. As the leader of the publication, the editor-in-chief is an integral part of the team and sets the tone for the office environment.

Developing and implementing media growth strategy in Africa.

Budget proposal, management and cost-benefit review for global management

Lead acquisition of key business assets and partnerships for growth

Management of media operations.

Other general operations related to site management, including team management.

Analyzes content demand and develops content strategy.

Write editorials. Regularly contributes writing to the publication, either as articles or as introductory

articles that serve as a prologue to the issue's content.

Represent the publication. The Public Relations Officer is the face of the publication and represents the publication at publication conferences, social events, etc. Public relations is an integral part of marketing and fundraising for the publication.

Seek out outside news agencies with which to enter into reprint agreements.

Leads diplomatic approaches to outside firms, governments, and news agencies.

In the absence of a media director, the following duties will also be required

Development and execution of media marketing strategy

Establishment and PDCA of marketing KPIs

Development and management of marketing budget

Hiring and personnel evaluation of marketing team

Collection and analysis of product data

Feedback of product data to product managers

Required Skills

Experience working in either business, tech or startup media

Experience working in African media

Experience leading growth in traffic, active users, and other non-financial statements

Possession of personal weapons that contribute to growth (e.g., specific contacts)

Creative Vision

Editorial Ability. The Editor-in-Chief must have strong language and writing skills. You must be able to maintain a confident readership, voice, and scope, both in your own writing and in determining whether a submitted or solicited article is worthy of publication.

Strong Leadership. The editor-in-chief must be comfortable leading a team and making decisions for the entire organization to set the tone for the office environment.

Bachelor degree in journalism, rhetoric, or related field.

Five or more years of experience working in the publishing industry.

Preferred

Experience in startup media/startup support related work

Experience in product management

Experience managing social media and community products

Understanding of blockchain and cutting-edge technologies

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Cross References and Citations:

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