

Graphic Artist

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Company: SENCE Recruit

Location: Lagos

Category: other-general

Job Description

Job overview: Our client, a bilateral trade promotion organisation, is currently seeking to hire a Graphic Artist. In this role, you will play a vital part in visually representing the organisation's mission, goals, and initiatives through creative and impactful designs.

Responsibilities:

- Create eye-catching graphics, illustrations, and layouts for marketing materials, advertising campaigns, social media content, and website design.
- Create infographics and data visualisations to effectively communicate complex information related to bilateral trade statistics, trends, and opportunities.
- Maintain brand consistency across all designs and ensure adherence to brand guidelines.
- Work closely with the marketing and communication teams to understand project requirements, objectives, and target audience.
- Stay updated on industry trends, design best practices, and emerging technologies to enhance the quality and effectiveness of our design work.
- Collaborate with external vendors and partners as needed for printing, production, and distribution of promotional materials.

Requirements

Application Instructions:

Please submit your resume and a portfolio showcasing your work alongside your application. Your portfolio should demonstrate your design skills, creativity, and ability to produce visually impactful designs.

Requirements:

Bachelor's degree or HND in any related field.

2 - 3 years experience as a Graphic Artist or similar role, with a strong portfolio demonstrating your creative design skills and ability to translate concepts into compelling visuals.

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other relevant design software.

Strong understanding of design principles, typography, colour theory, and layout composition.

Excellent communication and collaboration skills with the ability to work effectively in a team environment.

Detail-oriented approach with a commitment to delivering high-quality designs within deadlines.

- Knowledge of international trade or experience working with trade promotion organizations is a plus.

Ability to adapt to changing priorities and project requirements in a fast-paced environment.

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Cross References and Citations:

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