

Graphics Designer – Bloom Digital Media

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Company: Jobspaddy

Location: Nigeria

Category: other-general

Responsibilities

Graphic Design: Create visually engaging designs for a variety of media, including print and digital platforms, such as advertisements, brochures, social media graphics, and web layouts.

Conceptualization : Work closely with the team to understand project objectives and translate them into compelling design concepts.

Collaboration: Collaborate with cross-functional teams, including marketing, content, and development, to ensure design projects align with overall goals.

Time Management : Manage multiple design projects simultaneously and meet deadlines consistently.

Branding: Develop and maintain brand guidelines, ensuring consistency in all design materials.

Illustration : Create original illustrations, icons, and artwork as needed for design projects.

Typography : Have a strong command of typography, ensuring legibility and aesthetics in all design work.

Image Editing: Retouch and enhance images for a polished and professional look.

Software Proficiency : Be proficient in industry-standard design software, including Adobe

Creative Suite (Photoshop, Illustrator, InDesign, and others).

Stay Current : Keep up to date with design trends, tools, and techniques, and apply these insights to your work.

Requirements

Minimum of 2-3 years of professional graphic design experience.

Proven experience as a graphic designer with a strong portfolio showcasing diverse design projects.

Knowledge of colour theory, layout, and typography principles.

Ability to work in a fast-paced environment and adapt to changing priorities.

Excellent creative and conceptual thinking.

Strong communication skills and the ability to explain design choices to non-design stakeholders.

Attention to detail and an eye for quality.

Strong problem-solving skills and the ability to work both independently and as part of a team.

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