

## Product Development Managers

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Company: Global Career Company

Location: Nigeria

Category: other-general

**Lafarge Plc. will be interviewing for this role during the Careers in Africa London**

**Summit on the 18th and 19th of April 2024.** The Product Development Manager

contributes to LafargeHolcim's Accelerating Green Growth objective by supporting the Head of Product, Innovation & New Solutions in managing the local products &

services portfolio. The Product Development Manager is key in delivering superior value for our end-users / customers and to capture the highest possible value for the business.

Demonstrates visible leadership and role modeling in Health & Safety (H&S) and Diversity & Inclusion (D&I). More specifically, promoting H&S and D&I actions/behaviours within the function will be key, as well as fostering their integration in all programs, activities and documents developed by the department. **What You'll Be Doing** The Product

Development Manager is responsible for Product Range Development & Management of the LafargeHolcim global brands (ECOPlanet, ECOPact & Dynamax) and other Value Added Products (VAPs) across Cement, Concrete and Mortar is primarily responsible for: Creating and maintaining product and service culture in the Organization;

Tracking and identifying opportunities of launching new products and services;

Defining the roadmap of new products and services for a 2 to 3 years horizon;

Tracking of the commercial / technical performance of the product and service portfolio towards competitions and next best

alternatives;

Detecting the early signs (based on KPIs / external events) to renew / reposition existing products & services;

Deploying and maintaining the 5-Step Procedures and all related processes to manage the product & service portfolio;

Challenging constructively the sales, marketing and logistics/industrial teams on product and service topics;

Proposing all initiatives or change management opportunities which could lead to better top line performance;

Meeting Quality parameters/expectations of market/users and Research/ Development of construction solutions for Nigeria;

Liaising with Government, Universities, technical institutions, associations, Standards Bureaus and other stakeholders on adoption,

testing and development of Standards for Products & Applications, manuals and specifications to further cement/concrete

applications;

Developing new applications of cement & cement based products to grow the market in Road (rigid pavements/ paving blocks/ soil

stabilisation), Building & Industrial Sectors; and other specialty cements – Low Heat, Sulphate Resistant, Oil Well etc;

Setting the agenda and organising the Product Development Committee, ensuring involvement of all local and group stakeholders;

Supporting the Mortar team in developing housing products & 3D solutions;

Work with the quality team to manage the Construction Development Laboratory to support our customers and lead the Research &

Development in the industry

## **Personal Specification**

Post Graduate in technical discipline (Civil Engineering or Manufacturing process related)

5-8 years' experience in production-quality and/or application of cement products.

Experience in developing/ modifying product & service portfolios, interfacing with end-users and the industrial team.

Sound knowledge of cement / concrete product composition, quality & performance parameters.

### **Technical / Functional Skills:**

Knowledge of local and international building standards/ specifications and construction practices.

Knowledge of product development & evaluation processes.

Good analytical skills to analyze product quality and performance data and apply them to modify/ adapt to customer needs.

### **Behavioral Competence:**

Interpersonal and communication skills

Ability to work cross functionally and influence diverse stakeholders.

**Be able to attend the recruitment Summit in London on either the 18th or 19th of April 2024**

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