

Public Relations Executive

[Apply Now](#)

Company: Creatlie

Location: Nigeria

Category: arts-design-entertainment-sports-and-media

Creatlie is a groundbreaking online platform poised to revolutionize the African creative landscape. Our mission is to bridge the gap between African creatives and the global stage by providing a dynamic space for artists, designers, writers, musicians, filmmakers, and other creative talents to showcase their work, collaborate, and access international markets. As we embark on this transformative journey, we envision to accelerate the development and launch of Creatlie, propelling African creativity onto the world stage.

The Role

You will be responsible for :

Enhancing the company's brand awareness and corporate image.

Developing and executing effective PR plans through translating brand and key messages into media concepts and compelling stories.

Leveraging a variety of media channels to maximise the company's brand exposure through interviews, editorials etc.

Building strong and positive relationships with media, influencers and other related parties.

Developing and editing news releases, speeches, articles and other editorial collateral.

Managing an external PR agency.

Analysing and reporting results of PR campaigns & initiatives.

Managing corporate communications across internal channels/platforms.

Developing messaging and content for corporate communications.

Keeping staff updated and engaged on corporate developments and strategies through various internal communication channels/platforms.

Planning and executing viral marketing campaigns across a range of social media platforms.

Working on app store optimisation.

Regularly monitoring user analytics and using these insights to drive strategies to secure downloads and improve customer engagement.

Leading digital strategy and innovation through the development and implementation of comprehensive digital marketing and ecommerce programs in line with business priorities.

Developing and managing the editorial calendar.

Ideal Profile

You have at least 3 years experience ideally in Public Relations / PR or Social Media within Media & Entertainment and Internet industry.

You have strong media relationships across this space and a proven track record of executing successful public relations campaigns.

You have working knowledge of tiktok

Experience within would be a strong advantage.

You possess strong analytical skills and are comfortable dealing with numerical data

You are a self-starter and demonstrate a high level of resilience

You enjoy finding creative solutions to problems

What's on Offer?

Strong opportunities to progress your career

Fantastic work culture

Flexible working options

[Apply Now](#)

Cross References and Citations:

1. [Public Relations Executive Mumbaijobs Jobs Nigeria Mumbaijobs ↗](#)
2. [Public Relations Executive ItalyjobsJobs Nigeria Italyjobs ↗](#)
3. [Public Relations Executive Viennajobs Jobs Nigeria Viennajobs ↗](#)
4. [Public Relations Executive Searcheruropeanjobs Jobs Nigeria Searcheruropeanjobs ↗](#)
5. [Public Relations Executive HongkongjobsJobs Nigeria Hongkongjobs ↗](#)
6. [Public Relations Executive Findengineeringjobs Jobs Nigeria Findengineeringjobs ↗](#)
7. [Public Relations Executive Amsterdamjobs Jobs Nigeria Amsterdamjobs ↗](#)
8. [Public Relations Executive Jobspakistan Jobs Nigeria Jobspakistan ↗](#)
9. [Public Relations Executive Kazakhstanjobs Jobs Nigeria Kazakhstanjobs ↗](#)
10. [Public Relations ExecutiveZoologyjobsJobs Nigeria Zoologyjobs ↗](#)
11. [Public Relations ExecutiveNetworkengineerjobsJobs Nigeria Networkengineerjobs ↗](#)
12. [Public Relations ExecutiveBirminghamjobs Jobs Nigeria Birminghamjobs ↗](#)
13. [Public Relations ExecutiveItalyjobsJobs Nigeria Italyjobs ↗](#)
14. [Public Relations ExecutiveLondonjobscentral Jobs Nigeria Londonjobscentral ↗](#)
15. [Public Relations ExecutiveWorkfromhomejobs Jobs Nigeria Workfromhomejobs ↗](#)
16. [Public Relations ExecutiveOrthopedicjobs Jobs Nigeria Orthopedicjobs ↗](#)
17. [Public Relations ExecutiveJobsinaustraliaJobs Nigeria Jobsinaustralia ↗](#)
18. [Public Relations ExecutiveSwitzerlandjobs Jobs Nigeria Switzerlandjobs ↗](#)
19. [Public relations executive Jobs Nigeria ↗](#)

20. **AMP Version of Public relations executive** ↗
21. **Public relations executive Nigeria Jobs** ↗
22. **Public relations executive Jobs Nigeria** ↗
23. **Public relations executive Job Search** ↗
24. **Public relations executive Search** ↗
25. **Public relations executive Find Jobs** ↗

Source: <https://ng.expertini.com/jobs/job/public-relations-executive-nigeria-creatlie-85e941814f/>

Generated on: 2024-05-03 by Expertini.Com