

Remote Product Manager – Farerun

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Company: Jobspaddy

Location: Nigeria

Category: other-general

Responsibilities

1. **** Product Strategy and Planning****

- Develop and execute a comprehensive product strategy aligned with the company's business objectives across various regions in Nigeria.
- Conduct market research, competitor analysis, and user feedback to identify opportunities and challenges in the Nigerian rideshare market.

2. **** Product Development****

- Collaborate with the engineering and design teams to define product requirements and specifications.
- Prioritize and manage the product backlog, ensuring timely delivery of high-quality features and improvements.
- Work closely with developers to address technical considerations and challenges.

3. **** Data-Driven Decision Making**

- Utilize data analytics and user metrics to measure product performance and make informed decisions for continuous improvement.
- Implement A/B testing and other methods to optimize user engagement and conversion rates.

4. **** Cross-Functional Collaboration****

- Work closely with marketing, operations, and customer support teams to ensure alignment on business goals and seamless execution of product launches.
- Collaborate with regional stakeholders to tailor the product to the specific needs and

preferences of the Nigerian market.

5. **** Business Development****

– Identify and evaluate potential partnerships, integrations, and business opportunities that can enhance the overall rideshare ecosystem in Nigeria.

Qualifications:

1. Bachelor's degree in Business, Computer Science, or a related field. MBA is a plus.
2. Proven experience (4years) as a Product Manager, preferably in the rideshare or transportation industry.
3. Strong understanding of the Nigerian market and its unique challenges and opportunities.
4. Exceptional analytical, problem-solving, and strategic thinking skills.
5. Excellent communication and interpersonal skills to collaborate effectively with cross-functional teams.
6. Technical proficiency to engage with engineering teams and understand product development processes.
7. Familiarity with agile methodologies and project management tools.

Interested candidates should apply with their resume, a cover letter highlighting relevant experience, and a portfolio showcasing successful product management projects.

Farerun is an equal opportunity employer. We encourage candidates of all backgrounds to apply.

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Cross References and Citations:

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