

# Nigeria Jobs Expertini®

## Sales Executive

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Company: Hrleverage Africa

Location: Anthony

Category: other-general

HRLeverage, a leading Pan-African Workforce Management Company is actively recruiting a Sales Marketer leading provider of high-quality medical equipment dedicated to improving healthcare outcomes, a vital role in promoting and selling our innovative medical equipment, who will work closely with our dynamic team to expand our reach and contribute to the growth of our business.

### Responsibilities:

- Creating and executing strategic plans as determined by market trends and historical data.
- Coordinate marketing activities such as product launches, promotional events, and advertising campaigns.
- Create compelling sales presentations, materials, and collateral to support sales efforts.
- Conduct product demonstrations and presentations to prospective clients, negotiate contracts, and finalize sales deals.
- Stay up to date with the latest sales trends and best practices

### Requirements

- 5 years of experience working as a sales executive or similar role.
- Bachelor's degree in Marketing, Business Administration, or a related field.
- Excellent communication, presentation, and interpersonal skills.
- Ability to build and maintain relationships with key stakeholders at all levels of the healthcare industry.

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