

SEO Expert

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Company: Creatlie

Location: Nigeria

Category: business-and-financial-operations

Creatlie is a groundbreaking online platform poised to revolutionize the African creative landscape. Our mission is to bridge the gap between African creatives and the global stage by providing a dynamic space for artists, designers, writers, musicians, filmmakers, and other creative talents to showcase their work, collaborate, and access international markets. As we embark on this transformative journey, we envision to accelerate the development and launch of Creatlie, propelling African creativity onto the world stage.

The Role

Conduct keyword research and optimize website content for improved search rankings.

Implement on-page and off-page SEO strategies to enhance online visibility.

Monitor and analyze website performance using analytics tools.

Address technical SEO issues and ensure site optimization.

Develop and execute effective link-building strategies.

Stay updated on industry trends and search engine algorithms.

Collaborate with content creators to align content strategy with SEO goals.

Provide insights and recommendations for continuous improvement.

Ideal Profile

You have at least 3 years experience ideally in Performance Marketing or SEO / SEM

You have working knowledge of Technical SEO, Algorithm Updates, Keyword Research and Analysis and Local SEO

Proficiency in SEO tools and analytics.

Strong knowledge of on-page and off-page SEO techniques.

Excellent analytical and problem-solving skills.

Effective communication and collaboration abilities.

What's on Offer?

Strong opportunities to progress your career

Leadership Role

Fantastic work culture

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