

## SEO Expert

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Company: SnaPhunt

Location: Nigeria

Category: business-and-financial-operations

## The Offer

Strong opportunities to progress your career

Leadership Role

Fantastic work culture

## The Job

Your responsibilities will include:

Conduct keyword research and optimize website content for improved search rankings.

Implement on-page and off-page SEO strategies to enhance online visibility.

Monitor and analyze website performance using analytics tools.

Address technical SEO issues and ensure site optimization.

Develop and execute effective link-building strategies.

Stay updated on industry trends and search engine algorithms.

Collaborate with content creators to align content strategy with SEO goals.

Provide insights and recommendations for continuous improvement.

## The Profile

You have at least 3 years experience ideally in Performance Marketing or SEO / SEM

You have working knowledge of Technical SEO, Algorithm Updates, Keyword Research and Analysis and Local SEO

Proficiency in SEO tools and analytics.

Strong knowledge of on-page and off-page SEO techniques.

Excellent analytical and problem-solving skills.

Effective communication and collaboration abilities.

### **The Employer**

Our client is a groundbreaking online platform poised to revolutionize the African creative landscape. Our client mission is to bridge the gap between African creatives and the global stage by providing a dynamic space for artists, designers, writers, musicians, filmmakers, and other creative talents to showcase their work, collaborate, and access international markets.

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