

Social Media Manager/Ads Manager Volunteer

[Apply Now](#)

Company: FriendnPal

Location: Lekki

Category: other-general

The ideal candidate will be responsible for creating original text and video content, managing posts, and responding to followers. You will manage the company image in a cohesive way to achieve our marketing goals.

Roles and Responsibilities:

- Design and implement social media strategy to align with business goals
- Set specific objectives and report on ROI
- Generate, edit, publish, and share engaging content daily (e.g. original text, photos, videos, and news)
- Form key relationships with influencers across social media platforms
- Manage and facilitate social media communities by responding to social media posts and developing discussions
- Monitor SEO and web traffic metrics
- Collaborate with other teams, like marketing, sales, and customer service to ensure brand consistency
- Suggest and implement new features to develop brand awareness, like promotions and competitions
- Stay up-to-date with current technologies and trends in social media, design tools, and applications

Essential Skills, Qualifications, and Requirements:

- Proven work experience as a Social media manager

- Hands-on experience in content management
- Excellent copywriting skills
- Ability to deliver creative content (text, image and video)
- Solid knowledge of SEO, keyword research and Google Analytics
- Knowledge of online marketing channels
- Excellent communication skills
- Analytical and multitasking skills

[Apply Now](#)

Cross References and Citations:

1. [Social Media Manager/Ads Manager Volunteer Nutritionistjobs Jobs Lekki Nutritionistjobs ↗](#)
2. [Social Media Manager/Ads Manager Volunteer ManchesterjobsearchJobs Lekki Manchesterjobsearch↗](#)
3. [Social Media Manager/Ads Manager Volunteer Asiajobscareers Jobs Lekki Asiajobscareers ↗](#)
4. [Social Media Manager/Ads Manager Volunteer FindurgentjobsJobs Lekki Findurgentjobs↗](#)
5. [Social Media Manager/Ads Manager Volunteer Nyjobscareer Jobs LekkiNyjobscareer ↗](#)
6. [Social Media Manager/Ads Manager Volunteer Bluecollarjobs Jobs Lekki Bluecollarjobs ↗](#)
7. [Social Media Manager/Ads Manager Volunteer Searchukjobs Jobs LekkiSearchukjobs ↗](#)
8. [Social Media Manager/Ads Manager Volunteer Mechanicaljobs Jobs Lekki Mechanicaljobs ↗](#)
9. [Social Media Manager/Ads Manager Volunteer Photographerjobs Jobs Lekki Photographerjobs ↗](#)
10. [Social Media Manager/Ads Manager VolunteerKazakhstanjobs Jobs Lekki Kazakhstanjobs ↗](#)
11. [Social Media Manager/Ads Manager VolunteerKashmirhub Jobs LekkiKashmirhub ↗](#)

12. **Social Media Manager/Ads Manager Volunteer Respiratory therapist jobs Jobs Lekki Respiratory therapist jobs ↗**
13. **Social Media Manager/Ads Manager Volunteer Guru jobs Jobs Lekki Guru jobs ↗**
14. **Social Media Manager/Ads Manager Volunteer Geology jobs Jobs Lekki Geology jobs ↗**
15. **Social Media Manager/Ads Manager Volunteer New York City jobs Jobs Lekki New York City jobs ↗**
16. **Social Media Manager/Ads Manager Volunteer Tollywood jobs Jobs Lekki Tollywood jobs ↗**
17. **Social Media Manager/Ads Manager Volunteer Advertising jobs Jobs Lekki Advertising jobs ↗**
18. **Social Media Manager/Ads Manager Volunteer Google for job posting Jobs Lekki Google for job posting ↗**
19. **Social media manager/ads manager volunteer Jobs Lekki ↗**
20. **AMP Version of Social media manager/ads manager volunteer ↗**
21. **Social media manager/ads manager volunteer Lekki Jobs ↗**
22. **Social media manager/ads manager volunteer Jobs Lekki ↗**
23. **Social media manager/ads manager volunteer Job Search ↗**
24. **Social media manager/ads manager volunteer Search ↗**
25. **Social media manager/ads manager volunteer Find Jobs ↗**

Source: <https://ng.expertini.com/jobs/job/social-media-manager-ads-manager-volunteer-lekki-friendnpal-2321-7652/>

Generated on: 2024-05-05 by Expertini.Com